
















ISSUE AND DEADLINES	ISSUE HIGHLIGHTS	COLUMNS	PRODUCT COVERAGE	ROTATING DEPARTMENTS	BONUS DISTRIBUTION	SALES ADVANTAGE LEAD GENERATION PROGRAM
January Ad close: 11/29/17 Mats due: 12/8/17	 Special Report: Young Minds of Design (A Student Roundtable) Winning Windows New York holiday competition winners	The Visual Eye Style Made Simple	Mannequins Props & Décor	Editor's Note Thoughts from the editor		
February Ad close: 1/2 Mats due: 1/10	 GLOBALSHOP2018 The GlobalShop Preview Issue	Ask Judy Shopping with Paco	GlobalShop Exhibitors POP/Signage & Graphics	GlobalShop Talk Keeping tabs on GlobalShop		✓
GlobalShop Directory Ad close: 2/12 Materials due: 2/21						
GlobalShop Dailies Ad close: 3/6 Materials due: 3/12						
March Ad close: 2/1 Mats due: 2/9	 GLOBALSHOP2018 The GlobalShop Issue Thought Leadership Supplement: Big Ideas in Retail	The Visual Eye Style Made Simple	GlobalShop Exhibitors Surfacing	On Trend Product and project trends		
April/May Ad close: 4/3 Mats due: 4/12	 GLOBALSHOP2018 GlobalShop Roundup The Awards Issue: 4th Annual UNDER 40 22nd Annual MARKOPOULOS AWARD 2018	Ask Judy Shopping with Paco	GlobalShop Highlights ICFF Exhibitors	We Love This! The editors' favorite things	 GLOBALSHOP2018	✓
June Ad close: 4/30 Mats due: 5/9	Design Challenge: Rethinking BOPIS	The Visual Eye Style Made Simple	Technology	Designer Picks Trend inspiration from the industry's top designers	  	✓
July Ad close: 5/25 Mats due: 6/6	 FIXTURE LEADERS LISTING	Ask Judy Shopping with Paco	Fixtures	Clicks & Mortar Following the merging world of digital and physical retail		
August Ad close: 6/29 Mats due: 7/9	Special Report: The Changing Retail Real Estate Landscape	The Visual Eye Style Made Simple	Flooring ICFF Miami Exhibitors	Postcard Retail snapshots from cities near and far		✓
September Ad close: 7/30 Mats due: 8/8	 Special Report: Shopper-Facing RFID	Ask Judy Shopping with Paco	Lighting	How'd They Do That? A behind-the-scenes look at how things are made	 	✓
October Ad close: 8/30 Mats due: 9/6	Behind the Scenes: Pop-Up Retail	The Visual Eye Style Made Simple	Color & Materials	Before & After A look at renovated spaces		
Nov/Dec Ad close: 10/29 Mats due: 11/6	 BUYERS' design:retail GUIDE	Ask Judy Shopping with Paco		Perspectives Industry Q&A		✓
				Have You Heard? News and notes		
				Mingle Event snapshots		
				Backstory The final statement		✓