MAGAZINE ISSUES

As the official presenter of GlobalShop, design:retail is by far the most widely read trade publication by GlobalShop attendees. As much as **70% of qualified attendees surveyed at GlobalShop in the past indicated design:retail magazine is their most perferred publication.** Your ads in design:retail not only reach GlobalShop attendees, but our 22,400+ print subscribers and 34,000+ digital subscribers, too!

FEBRUARY
GlobalShop Preview Issue
Ad close: 1/2
Materials due: 1/10

MARCH
The GlobalShop Issue
Ad close: 2/1
Materials due: 2/9

APRIL/MAY
GlobalShop Roundup
Ad close: 4/3
Materials due: 4/12

GlobalShop Exhibitors that have advertised in design:retail average **55% more sales leads** than non-advertisers.

Source: IMS Data Systems
GlobalShop Exhibitor Experient Lead Retrieval Data

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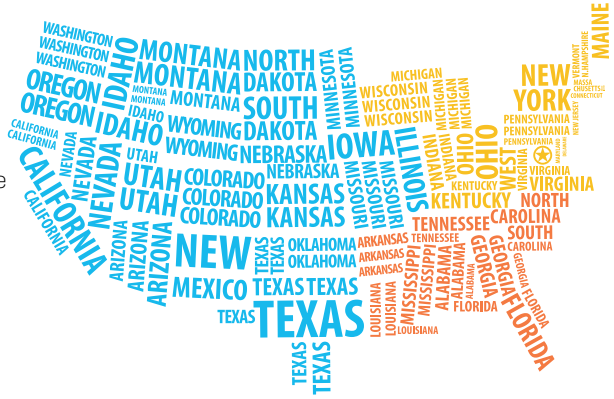
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